

## DIGITAL MEDIA PRODUCTION SPECIALIZATION

### Digital Media - Production Specialization, BAS

<b>Communications Area</b>	<b>6 Credit Hours</b>
ENC 1101 English Composition I	3
ENC 1102 English Composition II	3
<b>Humanities Area</b>	<b>9 Credit Hours</b>
Visual and Performing Arts (See General Education Requirements)	3
Philosophy/Religion (See General Education Requirements)	3
Literature (See General Education Requirements)	3
<b>Mathematics Area</b>	<b>6 Credit Hours</b>
Approved College-level Math (MAC/STA/MGF)	6
<b>Natural Sciences Area</b>	<b>6 Credit Hours</b>
Physical Science (See General Education Requirements)	3
Biological Science (See General Education Requirements)	3
<b>Social Sciences Area</b>	<b>9 Credit Hours</b>
Behavioral Sciences (See General Education Requirements)	3
History (See General Education Requirements)	3
Government (See General Education Requirements)	3
<b>AA/AS Technical Requirements</b>	<b>42 Credit Hours</b>
CGS 1103 Project Mgt Cncpts and Process	3
CGS 2069 Social Media Marketing	3
DIG 2100 Web Design I	3
DIG 2251 Sound for Digital Media	3
DIG 2200 Digital Video Fundamentals	3
DIG 2151 Writing for Media	3
DIG 2430 Digital Story Development	3
GRA 2156 Cmptr Grphc Digital Design I	3
Electives	18
<b>Digital Media Foundation/Core Courses</b>	<b>27 Credit Hours</b>
GEB 3213 Business Communication for PE	3
CGS 3092 Legal and Ethical Issues in IT	3
ISM 4318 Agile Project Management	3
DIG 3543 Media Planning	3
DIG 4433 Visual Development	3
DIG 4153 Writing for Digital Media	3
DIG 4564 Content Management Systems	3
DIG 3811 User Centered Design	3
DIG 3588 Digital Capstone	3
<b>Digital Production Specialization</b>	<b>15 Credit Hours</b>
DIG 3525 Digital Production Studio I	3
DIG 3526 Digital Production Studio II	3
DIG 3553 Interactive Media Design	3
DIG 3343 Broadcast Graphics I	3
DIG 3451 Visual Storytelling	3

• General Education Core. Students must complete at least one identified core course in each area of study—Communications, Humanities, Mathematics, Natural Sciences, and Social Sciences—as part of the general education course requirements.

+ Prerequisites and/or corequisites required. See course descriptions.

\* Minimum grade of "C" required.

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